

# **GUIDELINE**

# IARU REGION 3

### IARU Region 3 Social Media Guidelines

Principles to encourage the IARU R3 amateur radio community to enter into an open conversation with the IARU.

**Professional**—we will communicate with the utmost integrity, working to provide individuals with the appropriate information using a professional and humble tones.

**Relevant**—we will provide the latest, relevant information about the IARU in Region 3 and communications news from around the region and other regions.

Authoritative—if a statement posted by a social media user about the IARU is incorrect or inappropriate, we will endeavour to direct them to correct or remove information.

**Responsive**— as a volunteer staffed organisation, we will aim to respond to all online queries as soon as possible. Social media is a real-time platform, so questions should be addressed in a timely manner.

**Moderated**—the IARU R3 social media accounts will be monitored. Comments posted by the public that do not comply with the IARU R3 social media guidelines will not be published or will be removed.

### **Moderation and comments**

The IARU R3 welcomes constructive, respectful engagement and promotes open, "friendly" forums. We moderate all our social media and feedback sites and request users please observe the following posting guidelines: Defamatory, offensive or unlawful posts on the IARU R3 social media channels will not be published or will be removed.

- Forms of solicitation or advertising will not be published or will be removed.
- Posts that contain a link to, or copy of, content that is subject to an online content complaint will be removed or not published in the interest of protecting others from inadvertently accessing material that may be prohibited.
- Comments should be on topic and relevant to the IARU.
  Comments published on the IARU R3's websites or our associated social media sites are the views of the commenter. Publication of the comments should not be taken as endorsement or agreement by the IARU. Retweets (via Twitter) should also not be seen as endorsements or agreement by the IARU.



The IARU makes no warranties or representations regarding the accuracy, reliability, validity and/or completeness of third-party information.

#### **Appointment of Moderator**

- 1. The Moderator will be appointed by the Directors for three-year renewable term to match the triennial Conference cycle. Following the conference, a review of Social Media and the guidelines will be carried out for any adjustment and the Directors will appoint the Moderator for the next triennium.
- 2. The Directors have the authority to withdraw at any time the mandate given to the Moderator.

2