



GUIDELINE

IARU REGION 3

IARU Region 3 Newsletter

Index

This document has the following major sections:

- | | |
|---------------------------|--------------------------|
| 1. Introduction | 7. Circulation |
| 2. Objects | 8. Procedures |
| 3. Audience | 9. Disclaimer |
| 4. Content | 10. Frequency |
| 5. Mandate | 11. Working Rules |
| 6. Size and Format | |

1. Introduction

A recommendation was made for a Region 3 Newsletter at the 10th Regional Conference in Beijing in 1997.

The 11th Regional Conference in Darwin in 2000 reinforced the need to communicate Region 3 news to Member Societies regularly and observed that electronic dissemination was the preferred method of distribution.

2. Objects

To appraise members and radio amateurs of Region 3 matters and to create an awareness of the issues facing the world wide amateur fraternity and the work being done by the IARU.

To cultivate a sense of belonging and cohesiveness so that there will be greater empathy for IARU Region 3, and support for its work

The Newsletter will strive to strengthen IARU Region 3, support its Member Societies and encourage amateur radio within Region 3.

Most radio amateurs are unable to directly attend a triennial Region 3 Conference. By summarizing the discussions on some of the key issues, a wider audience could be reached and be apprised of matters of interest and concern to radio amateurs in Region 3.

3. Audience

The general membership amongst all IARU Region 3 member societies will be the target audience.



4. Content

The content will deal strictly with matters pertinent to amateur radio. News about (and from) Region 3 and the IARU Administrative Council (AC), as well as news from member societies and other IARU Regions will be included.

It is noted that minutes of IARU AC and IARU Region 3 Directors' meetings may available at web sites.

The main thrust of the Newsletter will be to discuss current issues and problems being faced and addressed at the different levels. It will mention the circumstances how an issue arose, how it impacts on amateur radio interests, the possible consequences, the choices for addressing the problem, which solution was chosen and why, possible steps to alleviate further harm to amateur radio and such like.

There should, normally, not be any re-cycling of old news. There may be times, however, when there is a need to list the contents of previous issues, or summarise an earlier article when introducing an extension of the topic.

When a style has been set and a “flavour” created, the IARU Region 3 Coordinators could be encouraged to contribute a paragraph or two for timely information of the general membership.

Consideration should be made to use Social Media Platforms as a distribution method, subject to the policy and procedures related to a Region3 IARU media platform, as amended from time to time.

Member societies could also be invited to report successes and accomplishments for inclusion in the Newsletter. This will facilitate communicating the news to members of that society particularly if there is no other communication vehicle. Also, non-member operators in that country will, by accessing the web site, have a better understanding of the work being done by the respective societies to protect and enhance the interests of all amateur radio operators and thereby, hopefully make them inclined to join the local society.

It is recognized that the style of language should be simple English because many readers will be those for whom English is the second language.

5. Mandate

1. It was initially set that the mandate be for one year in the first instance and then be reviewed and considered for renewal. This will force a review of the Newsletter and the guidelines for any adjustment and fine-tuning and provide a window in case any other Director wishes to take over the role or Directors wish to make other arrangements etc.
2. The Directors have the authority to withdraw at any time the mandate given to the Editor.

6. Appointment of Editor

1. The Moderator will be appointed by the Directors for three-year renewable term to match the triennial Conference cycle. Following the conference, a review of the Newsletter and the guidelines will be carried out for any adjustment and the Directors will appoint the Editor for the next triennium.
2. The Directors have the authority to withdraw at any time the mandate given to the Editor.



7. Size and Format

The newsletter will be in columnar form, with two columns to facilitate reading and include pictures and graphics to make it attractive to the eye. The print will be Times New Roman font with 12-font size. The format may be altered to suit Social Media Platforms in terms of style and presentation.

8. Circulation

To be by e-mail and sent to all member societies in Region 3. It would also be placed on the Region 3 web site. A Social Media specific version may be released on a Region 3 IARU media sites, subject to the social media policy.

Societies are invited to distribute the newsletter to their members on their own web site or other means according to resources and facilities.

9. Procedures

When the draft is e-mailed to the proof reader, it will also be circulated to all Directors and the Secretary for comments. Those comments could include observations that a section is sensitive and should be suppressed or that the information is inaccurate or out of date or whatever.

When the final version is e-mailed to the Secretary, it will be copied to the Directors so that they may see the final version just before it is released.

10. Disclaimer

There will be a clearly recorded statement to the effect that the views expressed do not necessarily represent the views of IARU Region 3. That is, “The contents of this Newsletter do not necessarily reflect the views of IARU Region 3.”

11. Frequency

The newsletter will be distributed on a quarterly basis subject to availability of material or as determined by the Directors.